



Creative Solutions for Hospitality Environments

Brochure & Portfolio





CANOPY BY HILTON MINNEAPOLIS



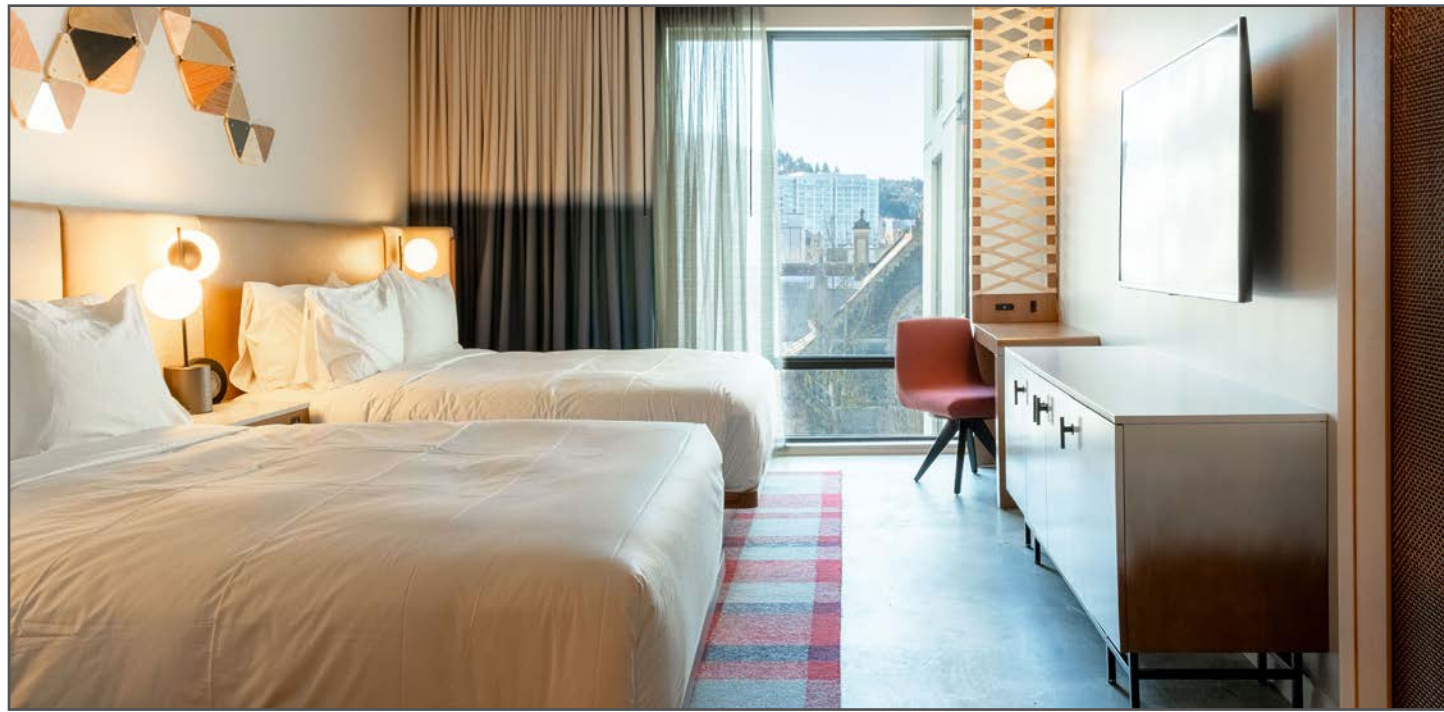
BSF is a custom seating and case good manufacturer specializing in 3-5 star hospitality environments. With both domestic and international manufacturing capabilities, BSF is positioned to meet most manufacturing, budget and lead time requirements.

Since our humble beginnings in 2011, wholehearted dedication is what drives the BSF Team to reach a singular goal to provide quality products, with stylish designs, creative solutions and outstanding service that enables our customers to do their jobs better.

Today, BSF is represented in all major hospitality markets nationally and considered by many to be one of the best sources of custom furniture in North America resulting from our aggressive pricing, attention to detail, thorough processes, exceptional quality and outstanding service.

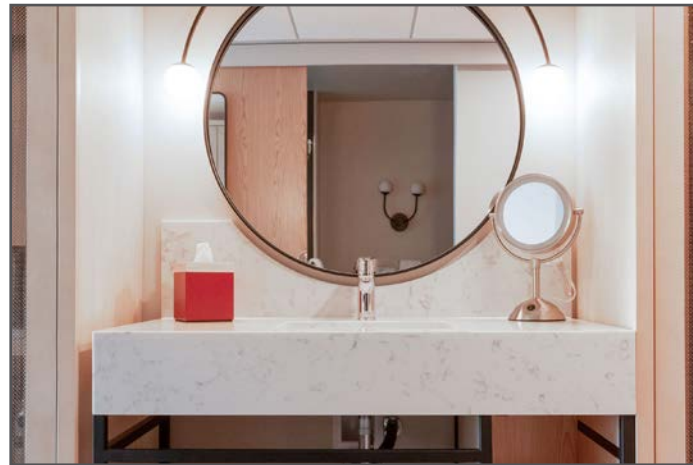
Whether your need is seating, case goods or both, BSF can deliver on time and in budget, anywhere in the world.





## HYATT CENTRIC PORTLAND

Designed by SERA Architects



TEXICAN COURT IRVING, TX

## PRODUCTS

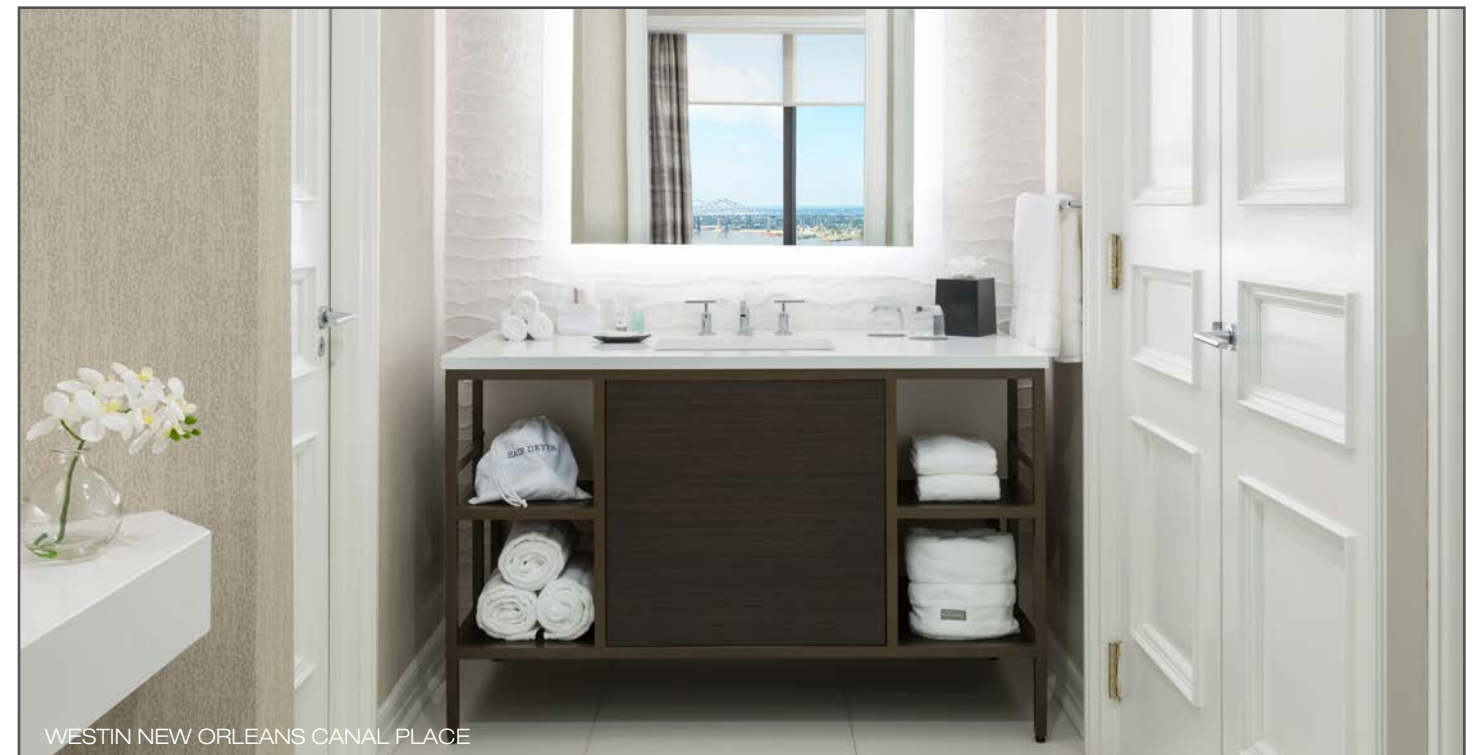
### CASE GOODS

Functional and built to last, our case goods can be made to your exact vision or select from our running line.

With rigorous production processes and extensive quality testing, you're guaranteed a stylish piece of furniture that will stand the test of time and exceed your expectations.



WESTIN NEW ORLEANS CANAL PLACE



WESTIN NEW ORLEANS CANAL PLACE





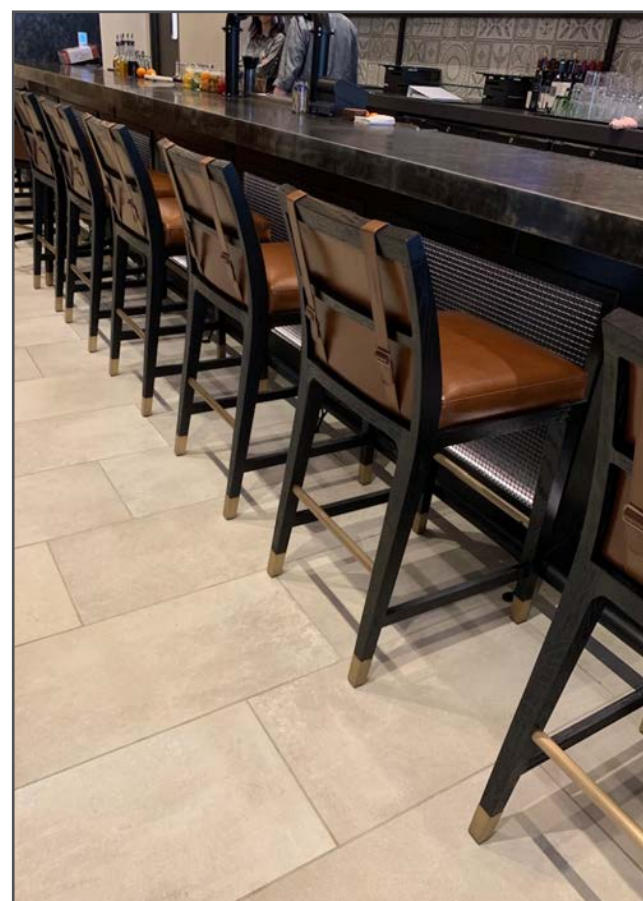
## PRODUCTS

### UPHOLSTERY

BSF offers a wide assortment of seating options to transform your hotel guestrooms and public spaces.

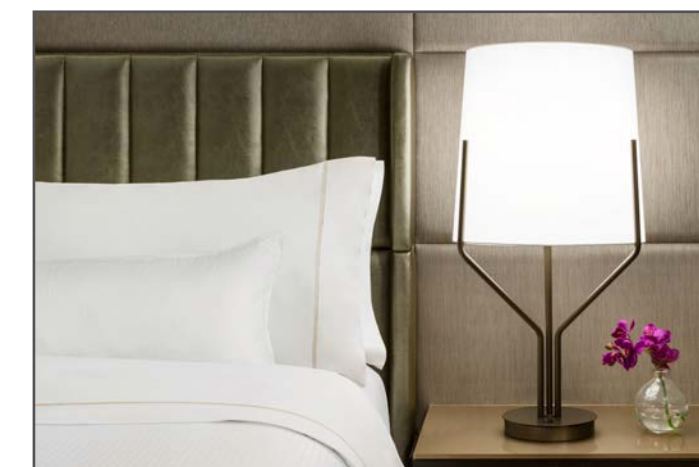
From guestroom seating, like task chairs and sleeper sofas, to public space seating, like lounge chairs and bar stools, we will work with you to create the style and sustainability you require.

Choose from our running line fabric options or opt for COM.



## WESTIN NEW ORLEANS CANAL PLACE

Designed by Moncur Design Associates Inc.







## PRODUCTS



### ZAVI TEXTILES

BSF partner, Zavi Textiles, offers a diverse selection of essential woven upholstery, eco vinyls and vinyls in fashion forward colors, patterns, and textures which are durable, cleanable, and competitively priced. Quick ship and graded-in fabrics are also available, that when coupled with BSF chairs, can make specifying and purchasing easy while shortening typical lead times.

Zavi Textiles is working closely with our many mills, finishing partners and hotel companies to address the many cleaning and disinfection questions surrounding Covid-19. For specific cleaning instructions for a Zavi Textile product that you may have or one that you are considering, please contact your local Zavi representative or Zavi Textiles directly at [info@ZaviTextiles.com](mailto:info@ZaviTextiles.com) today.



Armani-Sage



Armani-Indigo



Minky-Dove



Minky-Toast



Minky-Linen



Spire-Midnight



Shearling-Toast



Euphoria-Dove



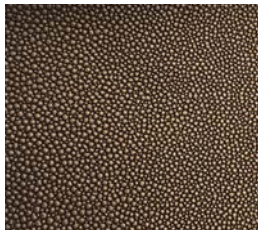
Curiosity-Oyster



Roma-Midnight



Stingray-Champagne



Stingray-Bronze



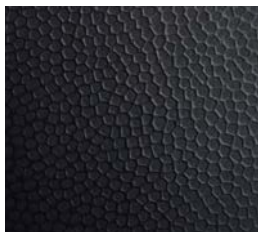
Crock-Red Hot



Crock-Copper



Pebble-Grape



Pebble-Black



Snakey-Pearl



Snakey-Bronze



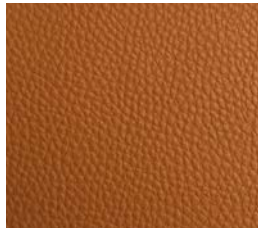
Entwine-Platinum



Entwine-Chestnut



Herford-Olive



Herford-Orange





PRODUCTS

FINISHES

Over the years BSF has established a reputation for delivering high quality finishes that exceed our customer’s expectatons. We build our products to your finish specifications and are well versed in working with many types of finishes from metal to glass to stone to laminate to a large variety of solid woods and veneers. Choose from our large selection of finishes or we’ll match to yours.



STANDARD



Mahogany-Sienna



Mahogany-Midnight



Maple-Taupe

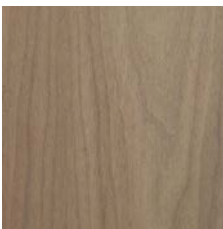


Maple-Latte



Maple-Cinnamon

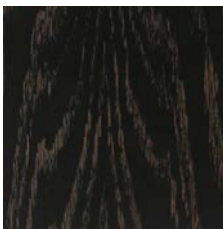
PREMIUM



Walnut-Natural



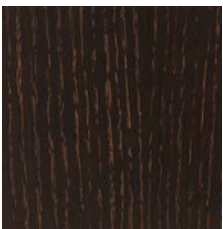
Oak-Wheat



Oak-Brindle



Sapele-Penny



Oak-Date

EXOTIC



Rosewood-Honey



Makasar-Truffle



Zebra-Gazelle

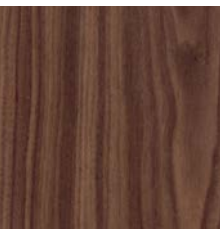


Sycamore-Labrador



Maple-Light Amber

LAMINATE



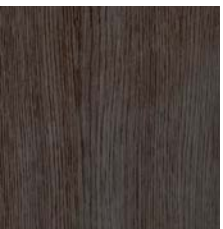
Walnut



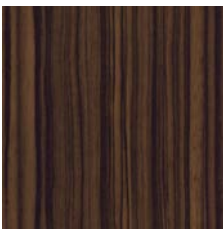
Makasar



Oak



Oak



Rosewood

METAL



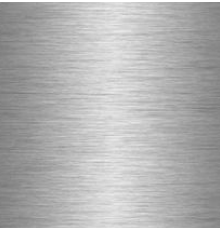
Nickel



Copper



Bronze



Steel



Gunmetal



PROJECT PROCESS

The quotation generated for this project is based on the specifications provided. All items bid are “as specified” unless noted. All specifications and any alternates or VE options are shown in the description box of the quotation. The lead times, FOB point, terms and any tariffs for this specific project are noted in the body of the quotation.

2022 TimberTech Price, Suite 202  
The Woodlands, Texas 77380  
Phone: 281-371-0388  
Fax: 281-371-0322

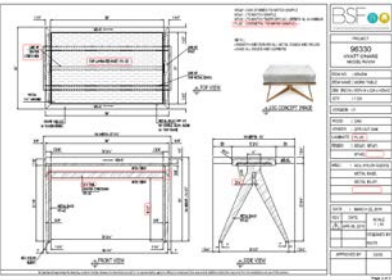
  
Brand Standard  
Furnishings

Customer:	Project:
Project Name:	Project Name:
Project Address:	Project Address:
Project City:	Project City:
Project State:	Project State:
Project Zip:	Project Zip:
Project Phone:	Project Phone:
Project Email:	Project Email:
Project Manager:	Project Manager:
Project Contact:	Project Contact:
Project Date:	Project Date:
Project Status:	Project Status:
Project Notes:	Project Notes:

1

2

3



Provide detailed shop drawings for all pieces ordered within 3-5 business days.

WEEKLY UPDATE REPORTS:  
Every week your project manager will send you a detailed project report updating you on the status of each item at each stage of production.

PROJECT STATUS

Order Entered

Order Approved

Order Shipped

Order Delivered

Order Returned

Project Status: **Order Entered**

Project Date: 03/04/20

Project Name: **Project Name**

Customer: **Customer Name**

Customer Address: **Customer Address**

Customer City: **Customer City**

Customer State: **Customer State**

Customer Zip: **Customer Zip**

Customer Phone: **Customer Phone**

Customer Email: **Customer Email**

Customer Manager: **Customer Manager**

Customer Contact: **Customer Contact**

Customer Date: **Customer Date**

Customer Status: **Customer Status**

Customer Notes: **Customer Notes**

Project Manager: **Project Manager**

Project Address: **Project Address**

Project City: **Project City**

Project State: **Project State**

Project Zip: **Project Zip**

Project Phone: **Project Phone**

Project Email: **Project Email**

Project Manager: **Project Manager**

Project Contact: **Project Contact**

Project Date: **Project Date**

Project Status: **Project Status**

Project Notes: **Project Notes**

Project Name: **Project Name**

Project Address: **Project Address**

Project City: **Project City**

Project State: **Project State**

Project Zip: **Project Zip**

Project Phone: **Project Phone**

Project Email: **Project Email**

Project Manager: **Project Manager**

Project Contact: **Project Contact**

Project Date: **Project Date**

Project Status: **Project Status**

Project Notes: **Project Notes**

4

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Provide BSF standard finish or samples to match designers control sample within 7-10 business days.



Detailed acknowledgment sent within 48 hours including key steps with dates required to meet desired delivery dates.

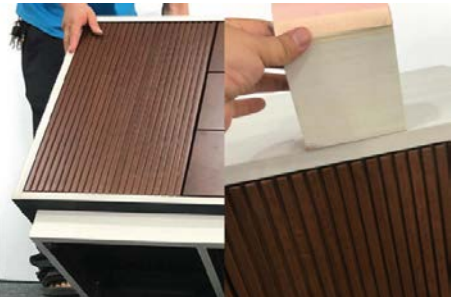
INSPECTION REPORTS:  
Before your model room or production order ships, your project manager will send you a thorough inspection report for each item manufactured containing a shop drawing check list, images of the product from all angles, a comparison of the approved finishes to the specified finishes, where any loose parts are located, how the products are packaged and how the cartons are marked. Assembly instructions for any piece requiring mounting or assembly will be provided via email and included in every carton.



6

7

Your order will be managed daily at the factory by company employed engineers and quality control specialists.



8

9

SHIPPING REPORTS:  
Once your order is ready to ship, our logistics team will provide a detailed shipping report outlining when each item will ship, how it will ship and when it's due to deliver. Frequent updates will be provided so you know the status of each shipment every step of the way.

BSF

Brand Standard  
Furnishings

LOAD PLAN D

Item	Qty	Weight	Volume	Dimensions	Notes
Item 1	1	100	10	100x100x100	
Item 2	2	200	20	100x100x100	
Item 3	3	300	30	100x100x100	
Item 4	4	400	40	100x100x100	
Item 5	5	500	50	100x100x100	
Item 6	6	600	60	100x100x100	
Item 7	7	700	70	100x100x100	
Item 8	8	800	80	100x100x100	
Item 9	9	900	90	100x100x100	
Item 10	10	1000	100	100x100x100	



CLAIMS:  
BSF goes to great lengths to insure minimal damage, delivery and installation issues. However, if assistance is required our in-house claims specialist will handle your claim in an expeditious manner to your sophistication utilizing our company employed field technicians.





## WHY BSF?

- Exceptional construction and finishing
- Diverse manufacturing capabilities
- Thorough and transparent project management process
- Aggressive pricing
- Ability to do “one off's”
- Responsive, flexible and easy to work with
- With very strong financials and no debt, BSF is positioned to weather tumultuous times
- From the start of a project through the punch list and beyond, BSF goes over and above to insure customer satisfaction

*“Moncur Design Associates Inc. has worked with many different manufacturers of Hotel and Restaurant casegoods and softgoods, and I can state with all certainty the BSF is one of the best. From the quotation phase, through shop drawings and finish sample submissions, manufacturing, FF&E Installation and Project Administration, BSF consistently exceeds expectations. The entire BSF Team is an absolute pleasure to work with. Their level of professionalism and attention to detail is outstanding.”*

-Robynne Moncur, Principal  
Moncur Design Associates

*“BSF was amazing to work with [on the Hyatt Centric Portland]. We asked them to bring materials together in complicated geometries; to provide flexible casework to accommodate so many different guest activities; and to create over 200 hundred rooms worth of furniture with exacting detail. They were prompt, helpful and professional from the beginning of the project through delivery. I’m looking forward to our next project together.”*

-Courtney Laird, Associate  
SERA Architects

## RECENT INSTALLATIONS



Peninsula Chicago  
La Colombe D’Or, Houston  
Shelburne, NYC  
Four Seasons Bogota, Colombia  
The Jung Hotel, New Orleans



NH Jolly Madison, NYC • Hilton BWI Airport  
Hyatt Centric Minneapolis • Resorts World, JFK Airport NY  
Resorts World, LV • Sheraton Duluth, MN  
Virgin, LV • Valencia Cotton Court, Lubbock, TX  
Hilton Toronto • Hotel Indigo San Antonio Riverwalk  
Yotel Hotel Washington DC • Westin New Orleans  
Canopy by Hilton Minneapolis



Element Hotel Tukwila, WA  
Embassy Suites, Atlanta Buckhead  
North Beach Hotel Mobile, AL  
Hilton Garden Inn Austin, TX  
Cambria Napa & Sonoma  
Starwood Vacation Amelia & St. Augustine  
Ameristar Casino Kansas City

Since our creation in 2011, BSF is fortunate to have been involved in many high profile projects throughout the US, Canada, South America and the Caribbean ranging from restaurants, casinos, limited service, full service, luxury and boutique hotels. We’re proud of our body of work, which is a testament to our attention to detail, competitiveness, quality and responsiveness.

To see a more comprehensive list of recent installations by property type and location, please visit [brandstandardfurnishings.com](https://brandstandardfurnishings.com)





Learn more about BSF at:

[BrandStandardFurnishings.com](https://BrandStandardFurnishings.com)

Contact Us:

[info@BrandStandardFurnishings.com](mailto:info@BrandStandardFurnishings.com)

877-777-5994